

DAVID OBBAGE

PRINCIPAL, SEG ADVISORS



EXPERIENCE

David W. Obbage is a principal in the consulting and advisory firm of SEG Advisors. He is active in project consulting, retail merchandising, leasing, redevelopment, and the acquisition and recapitalization of retail, mixed-use and multi-family properties.

Prior to the formation of SEG, David was a Partner and Senior Vice President of Leasing for Westrust Ventures located in Calabasas, CA. He was responsible for all leasing activities for the company projects in Southern California, Northern California, Arizona and Nevada.

Prior to Westrust Ventures, David served as Vice President of Retail Leasing for the J.H. Snyder Company, one of the largest commercial and mixed-use developers in Southern California. In such role he oversaw the leasing on many notable retail projects including the Howard Hughes Entertainment Center, West Hollywood Gateway and The River at Rancho Mirage.

Mr. Obbage started his career in commercial brokerage at Coldwell Banker and then transitioned into shopping center development and leasing while working at Donahue Schriber, a full-service retail real estate developer headquartered in Orange County, CA.

During the last twenty years, Mr. Obbage has been involved in the successful development, renovation and leasing of a variety of shopping centers and retail projects throughout the country. The Partners of SEG have worked on over 50 projects with a total square footage in excess of 25 million square feet.

Mr. Obbage is an active member in the International Council of Shopping Centers (ICSC) and is a licensed Real Estate Salesperson in California.

EDUCATION

David earned his Bachelor of Arts degree in Political Science from UCLA.